

ELENA GENTILE CURRICULUM VITAE

2005 - 2015 Owner and sole director of Spa Emotions Srl Milan, a company specialized in Management of Luxury Wellness Centre and Spa, training of personnel involved in Spa, Agency for the work with the Ministry of Employment Authorization.

- Beauty Salons, Wellness and Spa Hotels consulting.
- Study and development of Spa concept, customized to the Spa philosophy.
- Spa Start-up.
- Italian and Swiss Spa Direction and Management.
- Spa and Hotel staff selection and training (technical, commercial and managerial).
- Projects of Higher Education for Beauticians (Master for Spa Manager and Medical Spa Assistant)
- Beauticians Teacher (postgraduate specialization) recognized by the Emilia Romagna Department, Val d'Aosta, Lombardy.
- Cosmetics and beauty equipment consulting for top companies (L'OREAL, GTS GROUP, COMFORT ZONE, DAVINES SpA, COVER, JACKSON, ENERGY ITALY).
- Professional cosmetic lines realization and resale.

2000 - 2007 Trainer for SICC (Italian Society of Chemistry and Cosmetology) "Corrective makeup" - ECM pharmacists (curriculum accredited by the Ministry).

2003 - 2008 Trainer for L'Oreal – Vichy: Corrective makeup; Trainer to pharmacists, dermatologists and journalists about corrective makeup. (accredited by the Minister).

2003 - 2013 Founder and Vice President of UNEP (Professional Beautician National Union - Milano).

1993 - 2007 Owner of BIPIMED S.r.l. (Via Baldissera, Milan), Center of aesthetics and aesthetic medicine. Management of suppliers, customers, human resources; administrative and commercial management, treatment protocols creator.

2003 - 2009 Journalist of the beauty professional magazine "Les Nouvelles Esthetiques", on the page "Let's face between us"

1990 - 2000 Owner of the Institute of Advanced Aesthetic in Vicolo Santa Maria Valle, Milan. Management of suppliers, customers, human resources; administrative and commercial management, treatment protocols creator.

1998 – 2003 Trainer for Energy Italia LTD Padua: Facial Lymphatic drainage and holistic body massage techniques for the Italian headquarters and the offices in Moscow (Russia) and Thallin (Estonia).

Since 2008 Professor in Aesthetic Regional School of Emilia Romagna (Ecipar & Formart - Parma)

2009 - 2011 Teacher of Postgraduate Course for Wellness & Beauty Service Manager at Ecipar Parma, sponsored by Spa Emotions and recognized by the Emilia Romagna Regional Dpt.

2009 - 2011 Teacher of Beauticians Training Courses for professional qualification and specialization - Training Project of Aosta.

1988 - 1996 Teacher of aesthetic and professional qualification in professional specialization school UNASAS Via Andrea Doria, MILAN Recognized by the Lombardy Regional Dept.

1988 - 1995 Teacher of aesthetics and professional qualification in professional specialization School ISPE via Zanella 68, MILAN Recognized by the Lombardy Regional Dept.

1988 - 1990 Teacher of Models' corrective makeup at Politecnico in Milan

2003 - 2007 Professor of Stone Massage and Stone Energy for Jackson Srl

TRAINING

1984 Qualification of Beauty

1984 - 1988 Training Course "Preparation for the role of Professor in Aesthetics" Academy of Aesthetic UNASAS Milan

1988 Academy of Aesthetic UNASAS Milan - Qualification of Aesthetics and Beauty, Specialized Professor

1986 Qualification of Graduated Teacher - Ursuline Sisters of Fiorano al Serio - BG

1988 Manager of community Technical certificate - Institute Vendramin Corner - Venice

SPECIALIZATIONS:

- Nails - Harry Milton System,
- Spa Manicure and Pedicure, UNASAS-Milan
- Kembiki Face Massage - Stella Maris
- Face and body Stone massage - Stone Therapy Americana
- Reflexology - Reflexology Center Fitzgerald - Milan
- Facial and body lymphatic drainage (Vooder method) - Reflexology Center Fitzgerald - Milan
- Haemolymphatic massage (Menarini method) - UNASAS-Milan
- Corrective makeup and television/theatre makeup - UNASAS-Milan
- Connective massage - Reflexology Center Fitzgerald – Milan
- Anti-stress massage - UNASAS - Milan
- Classic Massage - UNASAS - Milan
- Shiatsu - Shiatsu Academy - Milan
- Marketing & Communication - Centre d'Etudes Cosmetiques- BS
- Postural Massage, Phisyosomatic Massage, Energizing, Body Toning, face and body draining - Centre d'Etudes Cosmetiques - BS
- Permanent make up - Paolo Guatelli - Milan
- Effective Communication 1st and 2nd level – Gestalt Insitute - Trieste
- Adamski Method - Les Nouvelles Esthetiques - Milan
- "The mental maps" - Les Nouvelles Esthetiques - Milan
- Progressive permanent hair removal - electrocoagulation - UNASAS - Milan
- Trichology 1st and 2nd level - Revivre, School of Education
- "Competitive Position of the company in the market" - Ecipar- Parma
- "The management of employment - Ecipar - Parma
- "Social networks in the enterprise" - Ecipar - Parma
- "Creating the Business Plan" - Formart- Parma
- "SAB Qualification - Food and Beverages delivery" - Ascom - Parma
- "Administrative operations with foreign countries" - Formart- Parma

Creator of the following massage techniques:

- Tribe massage
- Stone Energy
- Green, red & mandarin massage (created and promoted in GTS Group beauty centers).

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